

# JackiBauer

## Contact

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## Methods

Usability Testing  
Focus Groups  
Contextual Inquiry  
Client and User Surveys  
Eye Tracking  
Heuristic Evaluations  
Card Sorting  
Personas  
Task Analysis  
Ethnographic Methods  
Information Architecture  
Low Fidelity Prototyping  
High Fidelity Prototyping

## Tools

Adobe Dreamweaver  
Adobe InDesign  
Adobe Flash  
Adobe Photoshop  
Adobe Illustrator  
Adobe Fireworks  
MS Visio  
MS Office  
TechSmith Camtasia  
Apple iMovie  
Javascript  
MySQL  
XHTML  
PHP  
CSS

## Experience

### **Experience Architect | Siteworx | 7.07 - Present | Reston, VA**

- Design online user experiences using a human centered design process.
- Collaborate with visual design and development teams to ensure quality of final product.
- Work directly with clients to understand their requirements.
- Independently design and develop research findings and recommendations reports, personas, site maps, and UI diagrams.

### **IT Analyst | Government Accountability Office | 8.06 - 7.07 | Washington, DC**

- Conducted audits of federal government information technology programs as requested by Congressional mandates, committees, and members.
- Assessed programs against defined criteria, such as statutes, laws, and industry best practices and developed high quality reports and briefings.

### **Freelance Web Consultant | 5.05 - Present | Various Clients and Locations**

- Design and develop web sites for several small clients in e-commerce and non-profit industries.
- Advise clients on process, technical, and staffing requirements of launching a new site.
- Develop and maintain sites using a variety of software and technology including XHTML/CSS, PHP/MySQL, JavaScript and ASP.

### **Usability Consultant | Office of Creative Services | 12.05 - 6.06 | Bloomington, IN**

- Worked directly with the Information Architect to evaluate proposed site architectures for Indiana University departmental and campus sites.
- Independently developed test guides and participant profiles.
- Moderated task based usability tests using HTML wireframes.
- Analyzed findings, developed and presented recommendation reports.

### **Project Coordinator | ICTS | 8.05 - 6.06 | Bloomington, IN**

- Provided technology support and development services to faculty in the Indiana University School of Health, Physical Education and Recreation.
- Developed Flash and web applications, including several extensive online data collection tools.
- Consistently applied human-centered design methods and usability principles.
- Worked directly with team members, including the usability specialist and multimedia consultant.
- Managed project resources and communicated with clients about requirements and progress.

### **Associate Instructor | IU School of Informatics | 8.04 - 6.05 | Bloomington, IN**

- Assisted professor in the teaching of the undergraduate program capstone course entitled 'Design and Development of an Information System'.
- Assisted students during weekly technology seminars on a wide variety of topics such as web design, usability principles, application development and database design and implementation.
- Held weekly office hours and graded assignments and exams.

## Education

Indiana University | Bloomington, IN | MS in Human-Computer Interaction | 2006  
DePaul University | Chicago, IL | 24 credits in graduate level Computer Science courses  
University of Illinois at Chicago | Chicago, IL | BA in Sociology | 2000